



WACREN 2023
PARTNERS
BROCHURE



CONFERENCE OVERVIEW

WACREN

WACREN CONFERENCE

2023 THEME

HOST

WHO WOULD ATTEND?

WHY SPONSOR?

SPONSORS' BENEFITS

CONFERENCE OVERVIEW



7 WORKSHOPS &
MEETINGS

25+ COUNTRIES
REPRESENTED

50 SPEAKERS &
PRESENTERS

200+ EXPECTED
PARTICIPANTS
(IN-PERSON & ONLINE)

2000+ PERSONS TO
BE REACHED

CONFERENCE OVERVIEW

WACREN

WACREN CONFERENCE

2023 THEME

HOST

WHO WOULD ATTEND?

WHY SPONSOR?

SPONSORS' BENEFITS

WACREN

WACREN is the West and Central African Research and Education Network. The regional REN plays a vital role in the digital transformation of research and education spurring innovation in the sub-region. Through the provision of connectivity and advanced education technology tools, WACREN serves its user research and education communities with value-laden resources, applications tools, and services that facilitate the discovery and use of knowledge that enhances productivity and the national development of countries in its region. WACREN has 17 members representing 13 countries in the West and Central African sub-region.

Our member NRENs connect their networks and services to our regional backbone and consume shared cloud services to serve the millions of students, researchers, scientists and academicians in our community.

See www.wacren.net for more.



CONFERENCE OVERVIEW

WACREN

WACREN CONFERENCE

2023 THEME

HOST

WHO WOULD ATTEND?

WHY SPONSOR?

SPONSORS' BENEFITS

WACREN CONFERENCE

The WACREN Annual Conference is a destination for the exchange of knowledge, sharing of ideas, and showcasing of innovation, research and education trends across West and Central Africa and beyond.

Through keynote speeches by renowned experts, presentations and panel discussions, the conference presents participants with insightful highlights of the current developments in research and education networks and accompanying digital tools, services and collaborations. WACREN Conferences boast of numerous participants drawn from stakeholders in the research and education (R&E) landscape. The stakeholders include R&E policy decision-makers, higher education administrators, national research and education networks, government ministries in charge of education, research, science, digitalisation and innovation. Networking and IT engineers, telecom operators and continental and global funding bodies, private sector organisations and civil society organisations.



CONFERENCE OVERVIEW

WACREN

WACREN CONFERENCE

2023 THEME

HOST

WHO WOULD ATTEND?

WHY SPONSOR?

SPONSORS' BENEFITS

2023 **THEME**

WACREN 2023 will explore the theme “Tooling Up for the African Digital Researcher and Learner” in targeted keynotes, workshops and speaking sessions that leverage ongoing initiatives and showcase NREN tools and collaborations tailored to the African context. It will bring diverse partners and stakeholders together to deliberate on charting common pathways to promote innovation, investment in infrastructure and service development to boost the capacity of the evolving African digital education and research landscape.



TOOLING UP FOR THE AFRICAN DIGITAL LEARNER AND RESEARCHER



CONFERENCE OVERVIEW

WACREN

WACREN CONFERENCE

2023 THEME

HOST

WHO WOULD ATTEND?

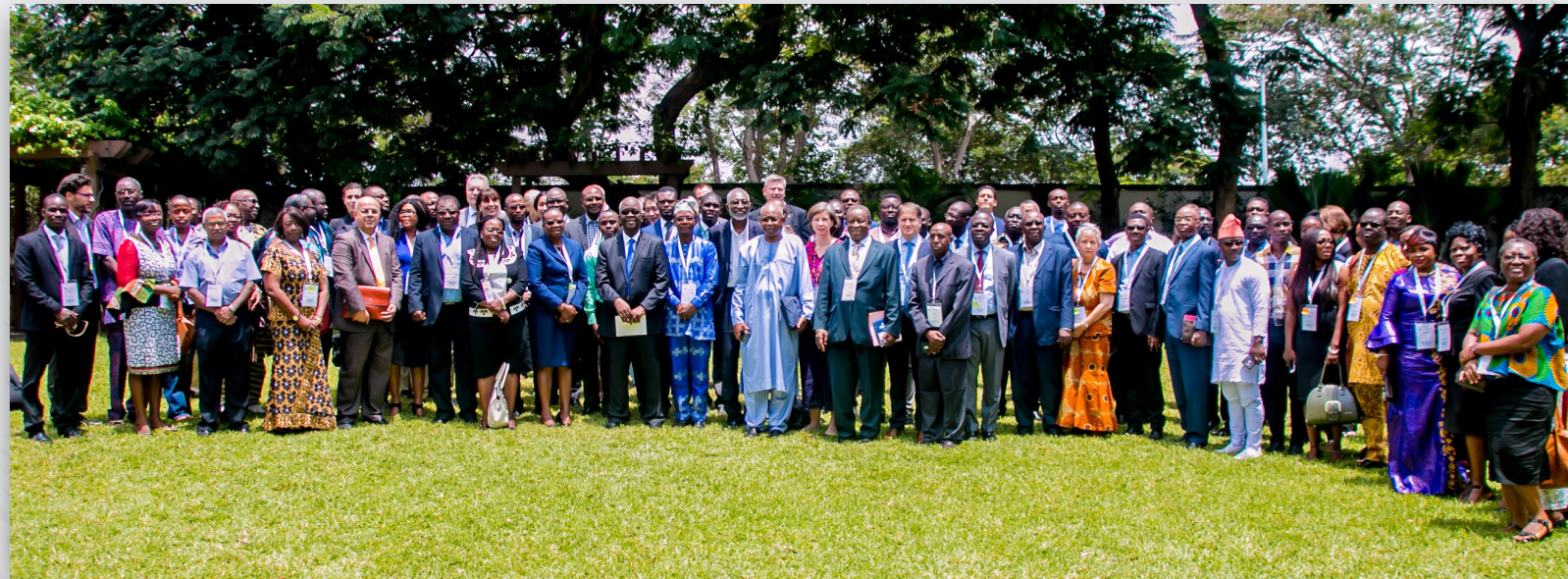
WHY SPONSOR?

SPONSORS' BENEFITS

HOST

WACREN 2023 will explore the theme “Tooling Up for the African Digital Researcher and Learner” in targeted keynotes, workshops and speaking sessions that leverage ongoing initiatives and showcase NREN tools and collaborations tailored to the African context. It will bring diverse partners and stakeholders together to deliberate on charting common pathways to promote innovation, investment in infrastructure and service development to boost the capacity of the evolving African digital education and research landscape.

 **GARNET**
Ghanaian Academic and Research Network



CONFERENCE OVERVIEW

WACREN

WACREN CONFERENCE

2023 THEME

HOST

WHO WOULD ATTEND?

WHY SPONSOR?

SPONSORS' BENEFITS

WHO WOULD ATTEND?

WACREN Conferences usually converge an average of 400 participants (in-person and online) in the research and education network space in our region and across the world. Considering the focus of this year's edition, we are expecting varied stakeholders of digital technology and resources in higher education. These include higher education policy decision-makers and administrators, education technology providers, IT engineers, researchers, government officials and the international community of organisations including funders, education partners etc.



CONFERENCE OVERVIEW

WACREN

WACREN CONFERENCE

2023 THEME

HOST

WHO WOULD ATTEND?

WHY SPONSOR?

SPONSORS' BENEFITS

WHY SPONSOR?

This event presents your brand with a fine and rare opportunity to showcase your offering to a multi-mix community of education and information technology heavy user-groups. Your sponsorship will open your organisation up to a wide array of business opportunities while you help to mould the future of research, education and innovation in West and Central Africa. As a sponsor, you will get wide visibility for your offering, learn and nurture new markets, build fresh business relationships and interact with key decision-makers and influencers to spark new ideas for your business.



CONFERENCE OVERVIEW

WACREN

WACREN CONFERENCE

2023 THEME

HOST

WHO WOULD ATTEND?

WHY SPONSOR?

SPONSORS' BENEFITS

PLATINUM

GOLD

SILVER

BRONZE

SPONSORS' BENEFITS

Sponsorship slots are in tiers. Benefits span across content, lead generation and branding benefits.



PLATINUM

\$7000

BENEFITS

3

**FULL CONFERENCE
PASSES**

3

**MINUTES PITCH AT THE OPENING
CEREMONY AND 3 MINUTES AT
THE GALA DINNER.**

- **SPECIAL PUBLIC MENTION ON
CONFERENCE DAYS**
- **60-SEC MAX PROMO VIDEO**
- **EXHIBITION SPACE**
- **CONFERENCE DAYS VENUE
BRANDING - 3 PULLUP BANNERS**
- **LOGO ON CONFERENCE
WEBSITE, SOCIAL MEDIA PLATFORMS,
E-NEWSLETTER, MEDIA RELEASE AND
CONFERENCE REPORT**

WACREN

2023

CONFERENCE OVERVIEW
WACREN
WACREN CONFERENCE
2023 THEME
HOST
WHO WOULD ATTEND?
WHY SPONSOR?

SPONSORS' BENEFITS

PLATINUM
GOLD
SILVER
BRONZE



\$5000

BENEFITS

- 2** FULL CONFERENCE PASSES
- 1** MINUTE PITCH AT THE OPENING CEREMONY AND 3 MINUTES AT THE GALA DINNER.
 - EXHIBITION SPACE
 - CONFERENCE DAYS VENUE BRANDING - 2 PULLUP BANNERS
 - ONE PAGE FOR ADVERTORIAL /AD IN THE CONFERENCE BROCHURE
 - LOGOS ON ALL ONLINE MARKETING COMMUNICATIONS - CONFERENCE WEBSITE, SOCIAL MEDIA PLATFORMS, NEWSLETTERS, MEDIA RELEASES, REPORTS
 - 30-SEC MAX PROMO VIDEO



\$3,000

BENEFITS

- 1** FULL CONFERENCE PASSES
 - EXHIBITION SPACE
 - LOGOS ON CONFERENCE ONLINE MARKETING CHANNELS
 - VENUE BRANDING - 1 BANNER
 - SPECIAL PUBLIC MENTION
 - 30-SEC MAX PROMO VIDEO



\$1,500

BENEFITS

- 1** FULL CONFERENCE PASSES
 - VENUE BRANDING - 1 BANNER
 - LOGOS ON CONFERENCE ONLINE MARKETING CHANNELS

CONFERENCE OVERVIEW

WACREN

WACREN CONFERENCE

2023 THEME

HOST

WHO WOULD ATTEND?

WHY SPONSOR?

SPONSORS' BENEFITS

PAST SPONSORS

PAST SPONSORS & PARTNERS



Coko



FOR MORE INFO, PLEASE CONTACT

conf2023@wacren.net

-  @WACREN
-  @WACREN
-  @WACRENinfo
-  @wacrentv

